

@BASK_SUNCARE



BASKSUNCARE.COM

BASK SUNSCREEN NON-AEROSOL SPRAY SPF 30

ABOUT US

At Bask, we want you to spend time in the sun. Just safely. Tanning may not be good for you, but going outside is. Bask sunscreen is meant to empower you to get outside responsibly — with products that are safe for you and the planet — and even enjoyable to use (not something SPF can usually claim).

THE PROBLEM (& HOW WE'RE TRYING TO SOLVE IT)

With the right protection, skin cancer is preventable, and yet, it remains the most widely diagnosed cancer. Bask was created in memory of founder Michael Huffstetler's uncle, who had skin cancer. So Bask set out to create a sunscreen you'd want to use — and launched a non-profit, the Skin Protection Foundation, Zto get sunscreen to as many people who need it as possible.

When you buy Bask, you're directly supporting our brand's mission to get sunscreen into the hands of those who need it.

THE NON-AEROSOL SUNSCREEN SPRAY

Bask's formulations were led by a mission to make sunscreen more appealing — so that everyone will apply — and re-apply. Bask surveyed over 50,000 men and women to identify pain points around sunscreen, and create products that eliminated them. The results showed that the #1 pain point around consistent usage of sunscreen was "how it feels on the skin," and #2 was clean ingredients — so we addressed both. The resulting formula is:

- Oxybenzone and octinoxate free — safe for your body and the ocean
- Paraben, sulfate, and irritant-free
- Light and airy texture
- Dries quickly and non-oily
- Our spray bottle doesn't use aerosol, so you won't breathe in any undesirable ingredients, nor will you risk damaging the ozone layer. Unlike most sprays, we use bag-on-valve technology so propellants are never mixed in with the SPF formula



Clean & Reef Safe



Non-Aerosol



Paraben & Sulfate Free



100% Vegan



Antioxidant Enriched



Cruelty Free



Oxybenzone & Octinoxate Free

KEY INGREDIENTS:

Active: Avobenzone 3%: UVA UV Filter, Homosalate 7.5%: UVB Filter, Octisalate 5%: UVB Filter, Octocrylene 5%: UVB and UVAII UV Filter

Inactive: Fragrance, SD Alcohol 40-B, Tocopheryl Acetate, VA/Butyl Maleate/Isobornyl Acrylate Copolymer

\$28 at basksuncare.com